



Introducing



nithya  
s-line

Endless beauty



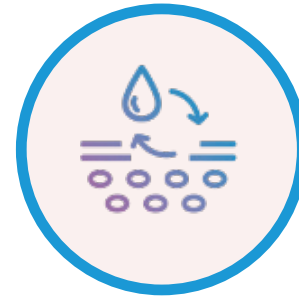
# From Euroresearch – the collagen experts



Italian company  
operating globally



Leader in advanced  
collagen-based  
products



More than 40 years'  
healthcare experience



Develops, markets &  
licenses novel  
pharmaceutical products

# Safety first

- Manufacturing facilities are equipped with clean rooms to help prevent contamination
- Set with a precise level of humidity, our clean rooms monitor for potential contamination from microbes or particles
- All our products are sterilized



# High-quality products



Unique raw  
materials



New formulas



Clinical trials

Euroresearch products typically have a high degree of purity and safety, thus ensuring optimum quality





# Collagen inspired innovation – Nithya



Leading brand providing innovative collagen-based therapy

Designed to regenerate tissue & stimulate collagen production

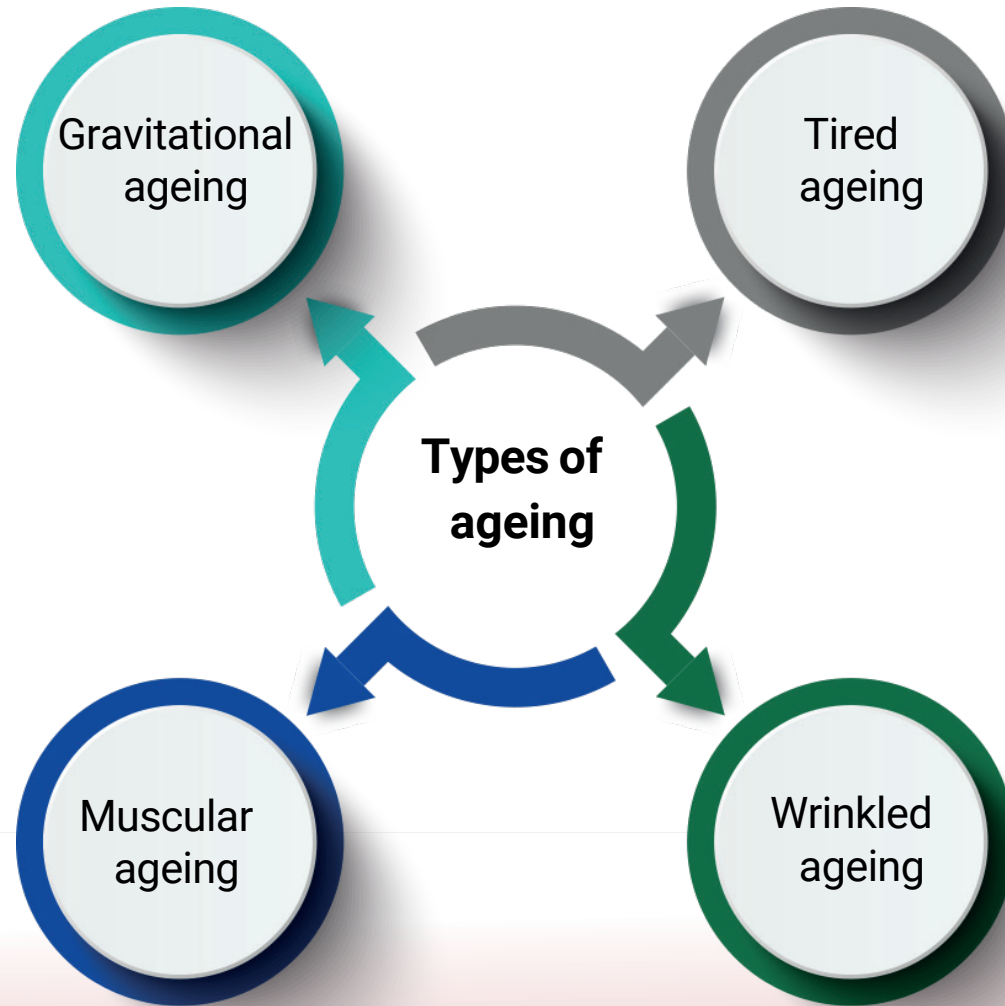
Antiaging action by improving skin structure and elasticity

# Nithya S-Line

Stimulate, Smooth, Shield  
Skin for Beautiful Aging



# Addresses the different aging processes of each patient





# Nithya S-Line Products

- ▣ The aging process, as anyone who practices aesthetic medicine knows, is not the same in all patients.
- ▣ Hence the need to have more products to allow treatment in a targeted and specific way.
- ▣ We can therefore identify various types of ageing and each of these products finds its place in each of the situations mentioned.



# Product Identity

- ☐ Is it a filler? NO
- ☐ Is it a biorevitalizer or skinbooster? NO
- ☐ Is it botulinum toxin? NO

***This is modular soft skin care!***

# Versatile and complementary use

The **Nithya S-Line** is implemented with 3 new products with **versatile and innovative use**, making it possible to offer both a **soft approach for patients** who are naïve to aesthetic medicine, and a **complement for those who already perform advanced treatments** and want to keep result.



# Benefits

- Enables products to be used in combination in the different anatomical areas of the face and body for improved outcomes
- Complete protocol customizations
- Vegan friendly (SMOOTH and SHIELD)
- Various methods of administration (es. dermapen, dermaroller, enerjet)
- Innovative ingredients

# Safety

- ▣ No severe adverse reaction observed.
- ▣ Mild burning at the injection site may occur with stimulate. This can be solved with an anesthetic cream.
- ▣ Redness is common but also indicates the positive bio-stimulation effect.
- ▣ Swelling of the tissues is an indication of an incorrect use technique.



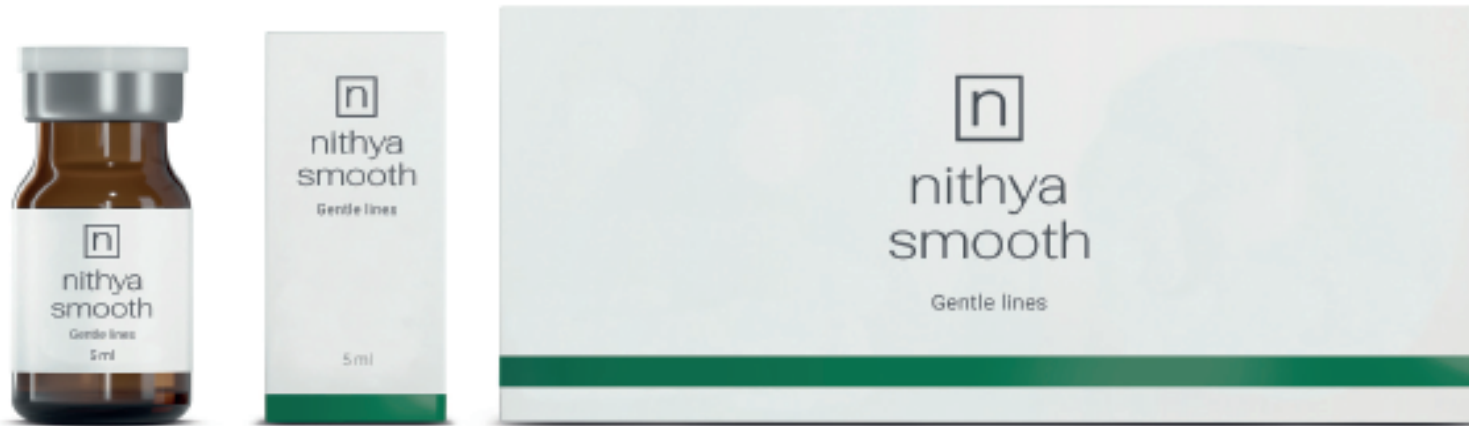
In which type of woman can I use it?

Potentially **all**,  
in **all ages**,  
on **face and body**,  
and also in men!



# Nithya Smooth

*Gentle lines*



# Let aging be gentle

- Around 30 facial muscles make around 15,000 movements daily leading to wrinkles or expression lines
- Deep dermal creases beneath the skin surface
- Become more persistent over time as elastin fibers in the skin further degrade
- This starts at the age of 20!



# Nithya Smooth

A unique formula with a **non-toxic alternative, Argireline (Hexapeptide-8)**, that has been found to be safer than BoNT and as effective in reducing wrinkles.

Nithya Smooth's Argireline affects neuromuscular synapses, relieving the tension in the muscle and thus **creating a state of dermal relaxation that reduces fine lines for smoother skin.**



- ▣ Visibly **reduce expression lines and wrinkles**, especially crow's feet and nasolabial furrows
- ▣ Use in combination to reduce BoNT toxicity in later-stage treatments

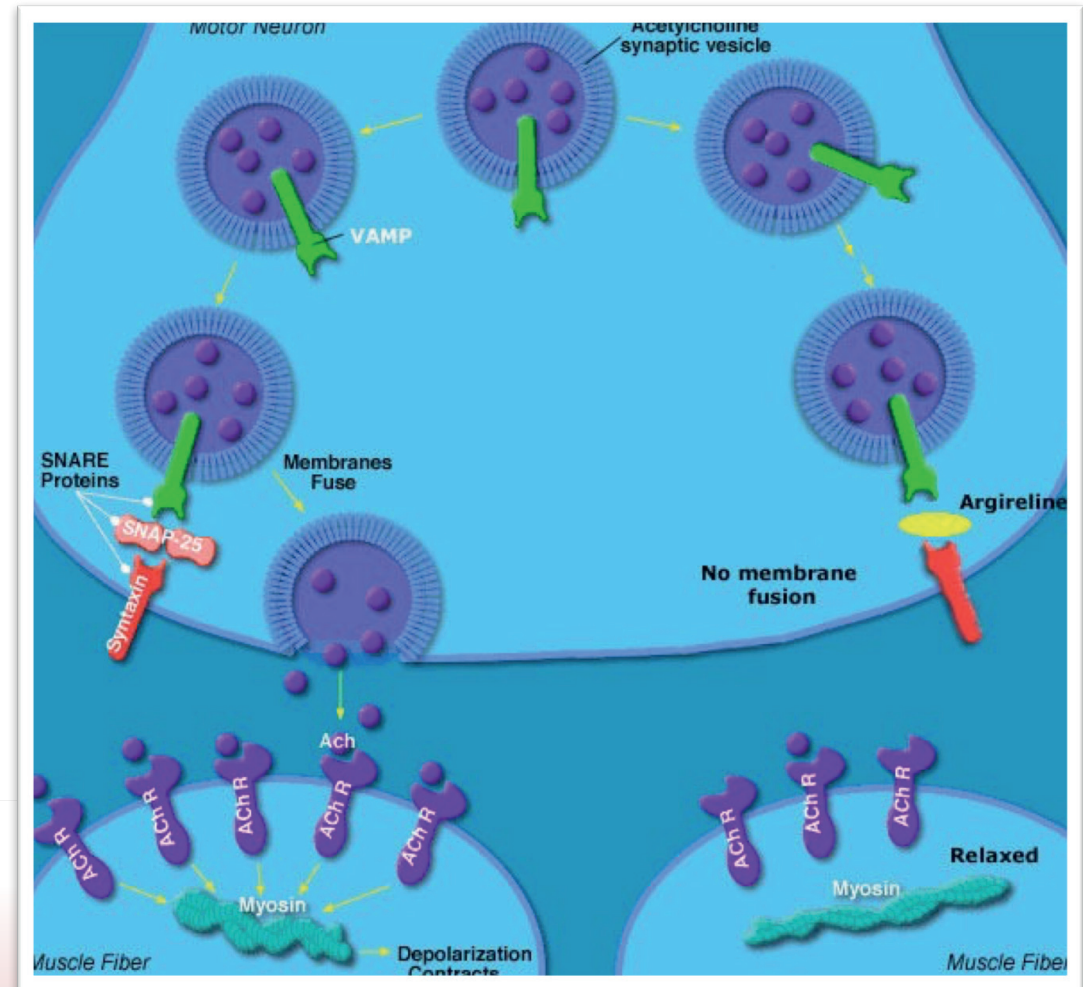


# Nithya Smooth

## *Acetyl-hexapeptide-8*

Is a **unique peptide**, a chain of six amino acids that **reduces the appearance of existing facial wrinkles** non-toxic, safer and gentler alternative to botulinum toxin, targeting the same wrinkle formation mechanism but in a different way.

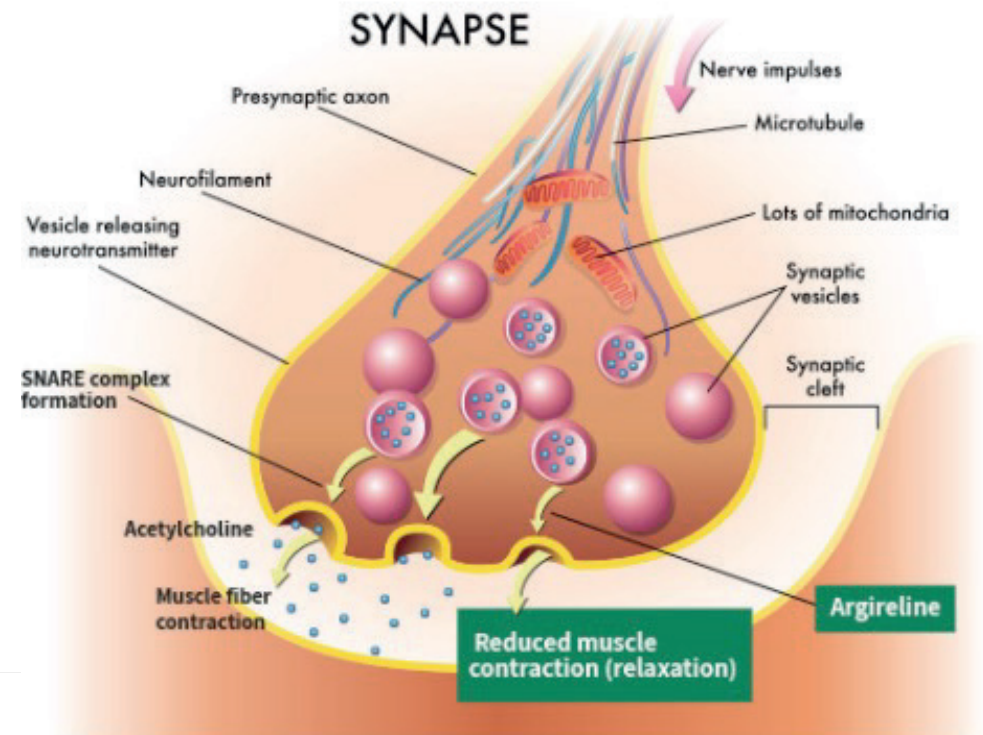
In addition, it also **stimulates collagen production**, which helps to **keep the skin smooth and wrinkle-free**, improving the skin's moisture levels and gives it a plumper appearance.



# How it works

During facial aging the dermal matrix becomes disorganized leading to collagen reduction and elastin degradation that results in loss of skin elasticity.

**Argireline reduces muscle contraction by inhibiting acetylcholine release at the synapse, promoting skin relaxation to prevent the formation of lines and wrinkles.**



# Directions for use



Face



Neck



Decolletage



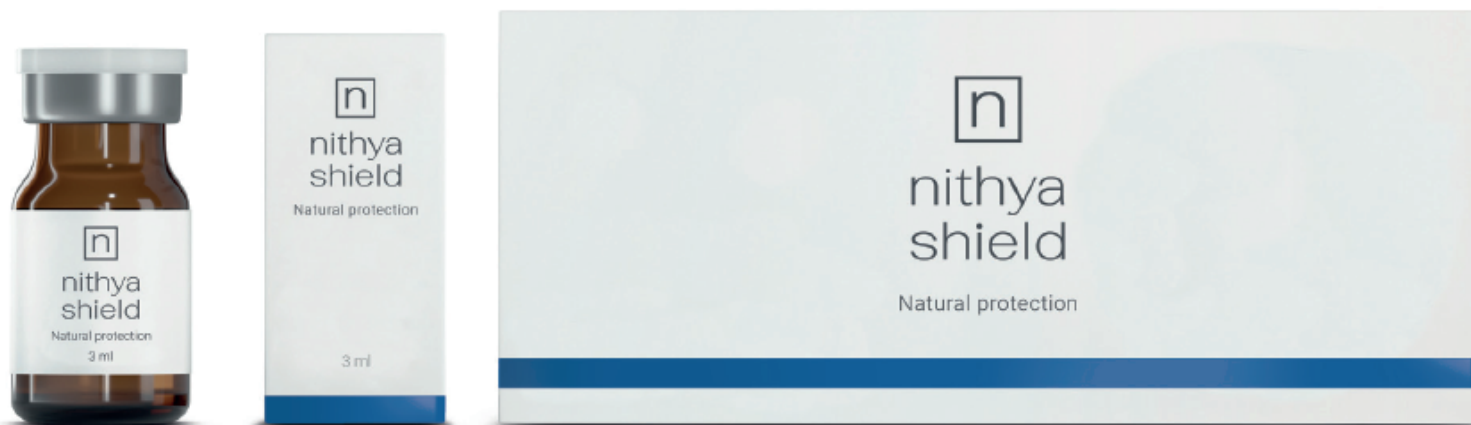
Hands

1 vial for session, every 7 - 14 days of treatment, for 4/6 sessions.



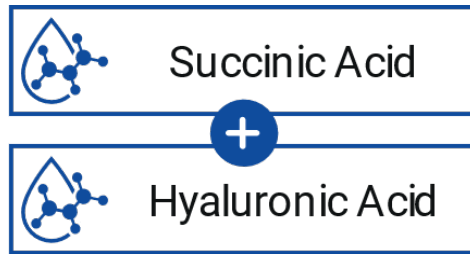
# Nithya Shield

*Natural protection*





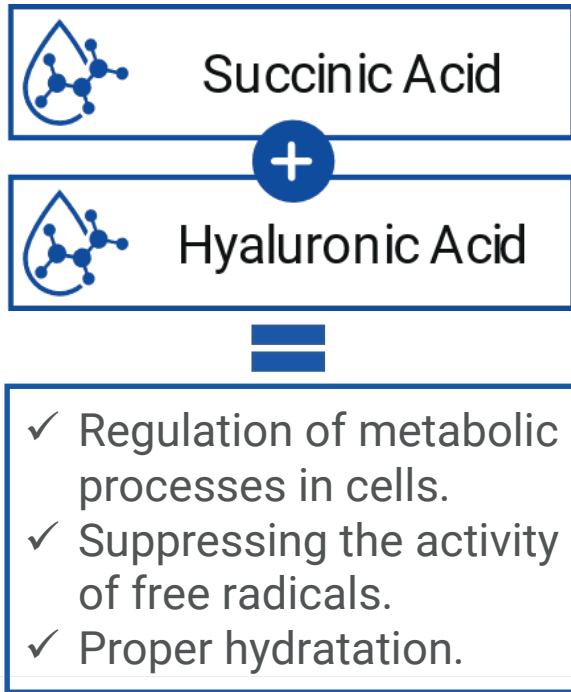
# Protecting and improving skin tone



- Improves skin tone and texture
- Properly hydrates and reduces wrinkles
- Protects against oxidative stress
- Accelerates cellular renewal



# Combined formula enhances effect



▮ Hyaluronic acid (HA) alone may not reduce many of the ageing effects

▮ **Sodium succinate's antioxidant effect actively blocks free radicals and stimulates sluggish skin metabolic processes**

**HA and sodium succinate act synergistically to stimulate fibroblast cells to increase** (in both number and metabolic activity) with greater effect when compared to hyaluronic acid mono-component therapy

# Unique multi-acting powerful formula

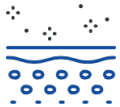
## Succinic acid

*Powerful antioxidant*



### **Blocks free radicals**

Minimizes oxidative stress leading to wrinkle formation



### **Efficient skin regeneration**

Enhances production of ATP energy molecule



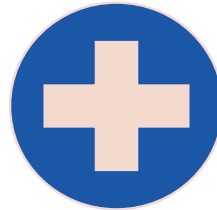
### **Firmer and more supple skin**

Stimulates the synthesis of structural proteins: collagen and elastin



### **Brightens discolorations and hyperpigmentation spots**

Improves skin tone



## Hyaluronic acid

*Non reticulated, high molecular weight*



### **Properly hydrates dry, aged skin**

Restores and maintains the right water balance for optimal fibroblast activity



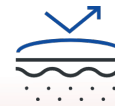
### **Protects skin**

Activates anti-inflammatory mediators



### **Reduces skin damage**

Stimulates the synthesis of basic structural proteins



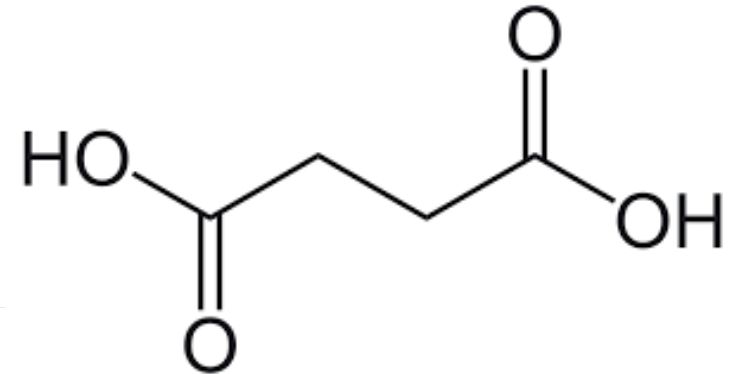
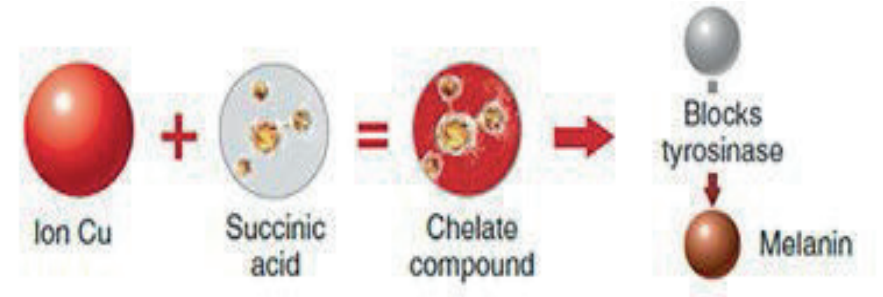
### **Reduces wrinkles**

Enhances skin firmness and elasticity

# Succinic Acid: How it works

▣ **Succinate restore the physiological activity of the structural components of the skin** by removing the heavy metal ions accumulated in the skin and slow down the processes of destruction of endogenous proteins such as collagen, elastin and entactin.

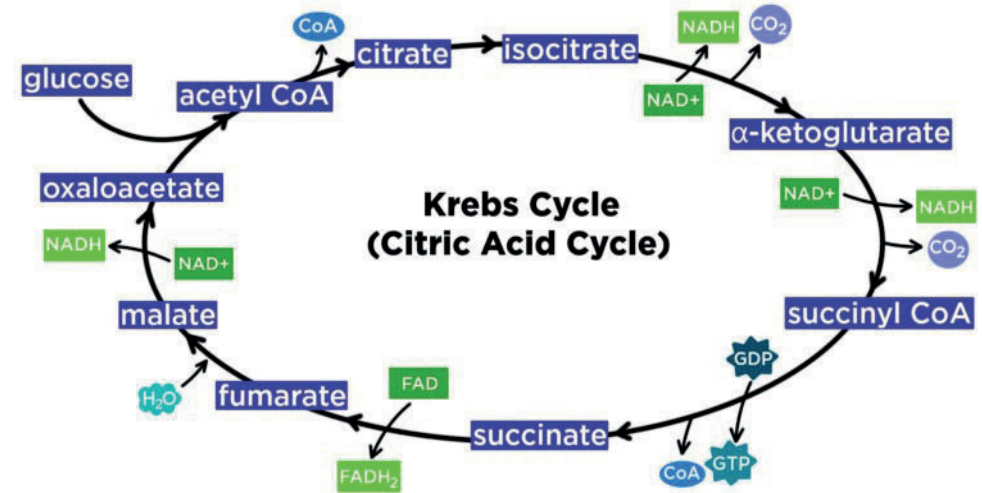
▣ Finally, it has hyporeducing activity and transforms the oxidized (dark) melanin into the non-oxidized (light) form.



# Succinic Acid: How it works

## Effect on the metabolic processes:

- ☐ Strengthening cellular respiration
- ☐ Normalizing ion transport
- ☐ Increasing protein synthesis
- ☐ Increasing energy production by stimulation of the Krebs cycle in mitochondria



*Fibroblasts appear to increase by 300% versus a 200% increase with products containing only HA*

# Directions for use



Face



Neck



Decolletage



Hands

■ 1 vial for session, every 7 - 14 days of treatment, for 4/6 sessions.



Illuminating,  
repairing  
effect



Dark circles  
area to  
lighten  
them



Discoloration  
areas:  
melasma

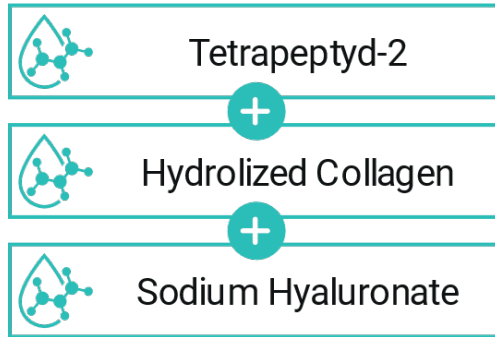


# Nithya Stimulate

*Natural youth*



# Stimulates skin firmness to slow signs of ageing



- ▣ Increases skin firmness and elasticity
- ▣ Reduces wrinkles, stretch marks & scars
- ▣ Maintains proper skin hydration



# Powerful advanced combined formula for...



DRY,  
SALLOW SKIN



HYDRATION



LOSS OF SHINE



SLOWING DOWN  
THE AGING  
PROCESSES



IMPROVEMENT OF  
SKIN DENSITY



HELP IN REDUCING  
STRETCH MARKS,  
SCARS AND  
WRINKLES

# Nithya Stimulate

## ***Acetyl Tetrapeptide-2***

A four amino acid peptide mimic the youth hormone called thymopoietin.

Studies had shown that the disappearance of thymus and its hormones (thymopoietin or youth hormone) with age was directly linked to a decrease in cutaneous immune defences and the appearance of signs of aging. It works by compensating the loss of thymic factors that come with age.

Boosts skin regeneration and reinforces cutaneous immune defenses. helps trigger cellular reactions and reparative processes that are usually only seen in much younger skin.



# How it works

## Tetrapeptyd-2

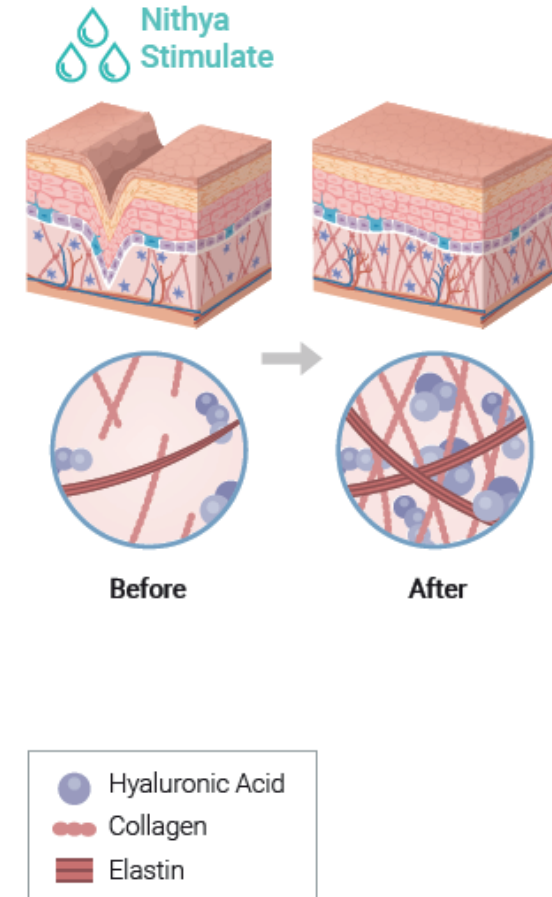
- Increases firmness and elasticity
- Stimulates collagen, elastin and proteins
- Eliminates elastose formed with age, reducing the number and density of wrinkles

## Sodium hyaluronate

- Derivative of hyaluronic acid
- Hygroscopic (water-binding) properties **maintains proper skin hydration**
- **Helps decrease the depth of wrinkles, enhance skin firmness and elasticity**

## Hydrolyzed collagen

- Improves skin structure by replenishing structural protein deficiencies and increasing hydration.
- **Helps reduce wrinkles, stretch marks and scars**





# Directions for use



Face



Neck

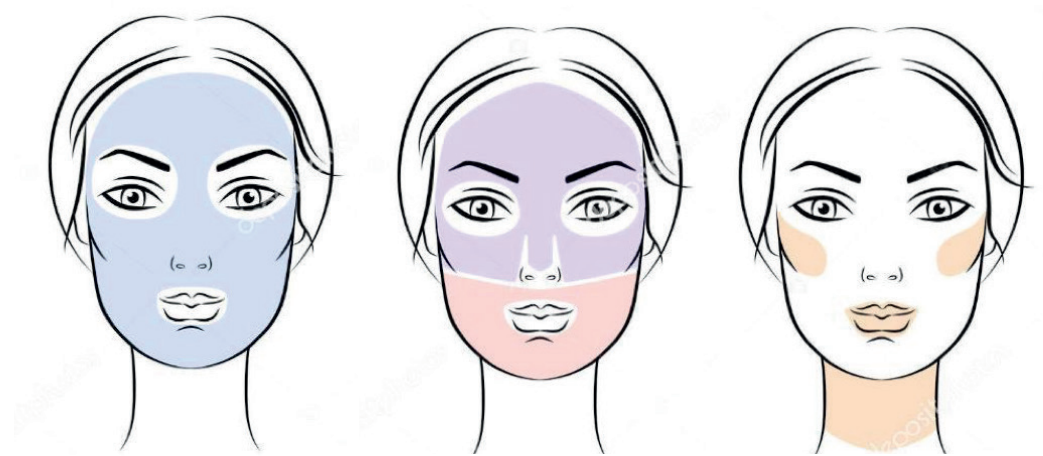


Decolletage



Hands

■ 1 vial for session, every 7 - 14 days of treatment, for 4/6 sessions.



Increases skin firmness  
and elasticity

Plumping  
cheekbones,  
lips and  
neck



# Beauty shaped by innovation



Nithya Stimulate  
With Tetrapeptyd-2,  
Hydrolyzed Collagen,  
Sodium Hyaluronate

Nithya Smooth  
With Argireline

Nithya Shield  
With Succinic acid and  
Hyaluronic acid

***Respecting the natural beauty of each of us***

# Aftercare

- ☐ Soothe the skin with thermal water
- ☐ Elevating the face by sleeping on two or three pillows when the face has been injected avoiding sources of heat such as saunas and hot showers.
- ☐ Where bruising has been observed or is expected Arnica aid in reducing the time taken for the bruising to resolve.
- ☐ Anti-inflammatories, Vit E, Ginkgo, should be avoided.
- ☐ Always use sun protection!



Thank you



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s-line

Endless beauty



*This presentation has been published  
with the assistance of Dr. Michele  
Cardone, M.D. – Dermatologist*



# nithya

Endless beauty

nithya.it

**EURORESEARCH**   
natural growing, natural healing

**Euroresearch S.r.l.**

Via Larga 15 / 20122 Milan / IT  
Tel. +39 02 8055660

Fax. +39 02 72011722

info@euroresearch.it  
www.euroresearch.it